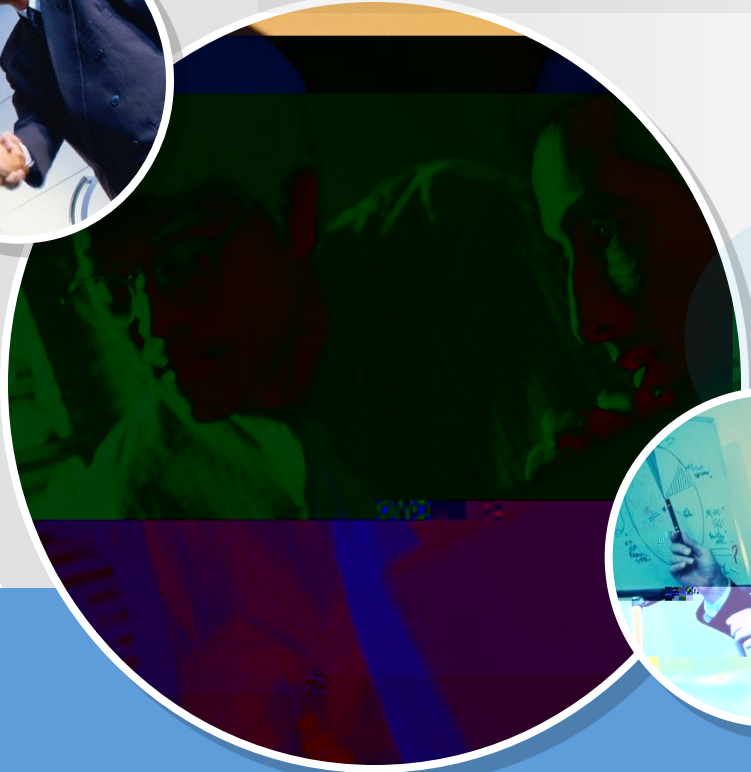


理念 抢占 载体 技术

信心 起步 苦练 成本



LOGO



8









OKR







II

8

❖ 1.



❖ 1

❖ 2

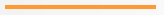
❖ 3





II

2.



❖ 1
ISO

❖ 2

❖ 3



II

3.

❖ 1

❖ 2

❖



II

4.

❖ 1

❖ 2

❖ 3

❖ 4







II

❖ 6.

❖ 1

❖ 2

❖ 3

❖ 4





II

❖ 7.

❖ 1

❖ 2

❖ 3

❖ 4





II

8.

❖ 1

❖ 2

❖ 3

❖



II



❖ 1. _____

❖ 2. _____

❖ 3. _____

❖ 4.



❖ 1.

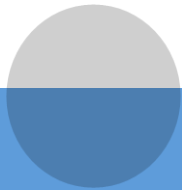


❖ 2.

❖ 3.

❖ 4.







❖ 1.

❖ 2.

❖ 3.





- ❖ 1.
- ❖ 2.
- ❖ 3.
- ❖ 4.
- ❖ 5.



❖ 1.

2.

3.

❖ 4.

5.

6.

❖ 7.

8.

9.



SMART

❖ **Specific:**

❖ **Measurable:**

❖ **Attainable:**

❖ **Relevant:**

❖ **Time bound:**



SWOT



+









❖ 1.

❖ 1

❖ 2

❖ 3

❖ 4



❖ 2. :





❖ 1.

❖ $H(x) \equiv p(x) \quad p(x)$

❖ 2.

❖ 3.



❖ **SWOT**

+

❖

+

❖

+

❖



❖





8

❖ 8

❖ 2.

❖

—

❖

+

❖

+

❖

+



8

❖ 3.

❖ 1 _____

❖ 2 _____

❖ 3 _____

❖ 4 _____

❖ 5 _____



8

❖ 4.

❖ 1

❖ 2

❖ 3

❖ 4



8



8

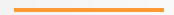
❖ 1.

8



❖ 2.

8





8

❖ 1. 3





8

- ❖ 2.
- ❖ 3.
- ❖ 4.
- ❖ 5.



❖ 1.

+

❖ 2.

❖ 3.

IPdM



❖ 1.

❖ 2.

❖ 3.



❖ 1.

2.

❖ 3.

4.

❖ 5.

6.



RFID



❖ 1.

❖ 2.

❖ 3.

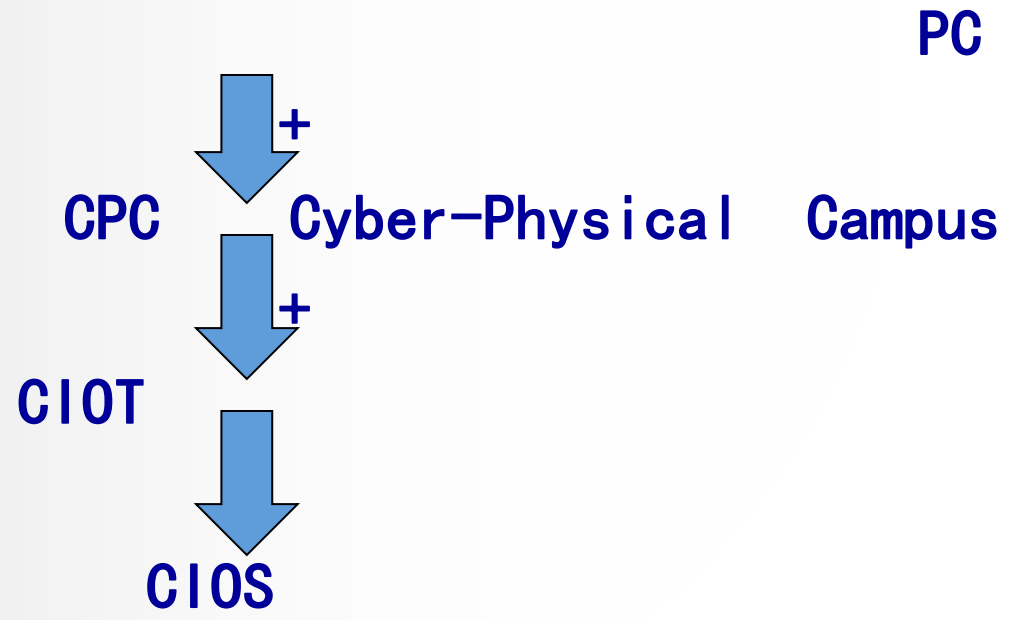
❖ 4.

❖ 5.

❖ 6.



- ❖
- ❖
- ❖
- ❖
- ❖
- ❖
- ❖



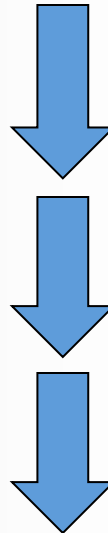


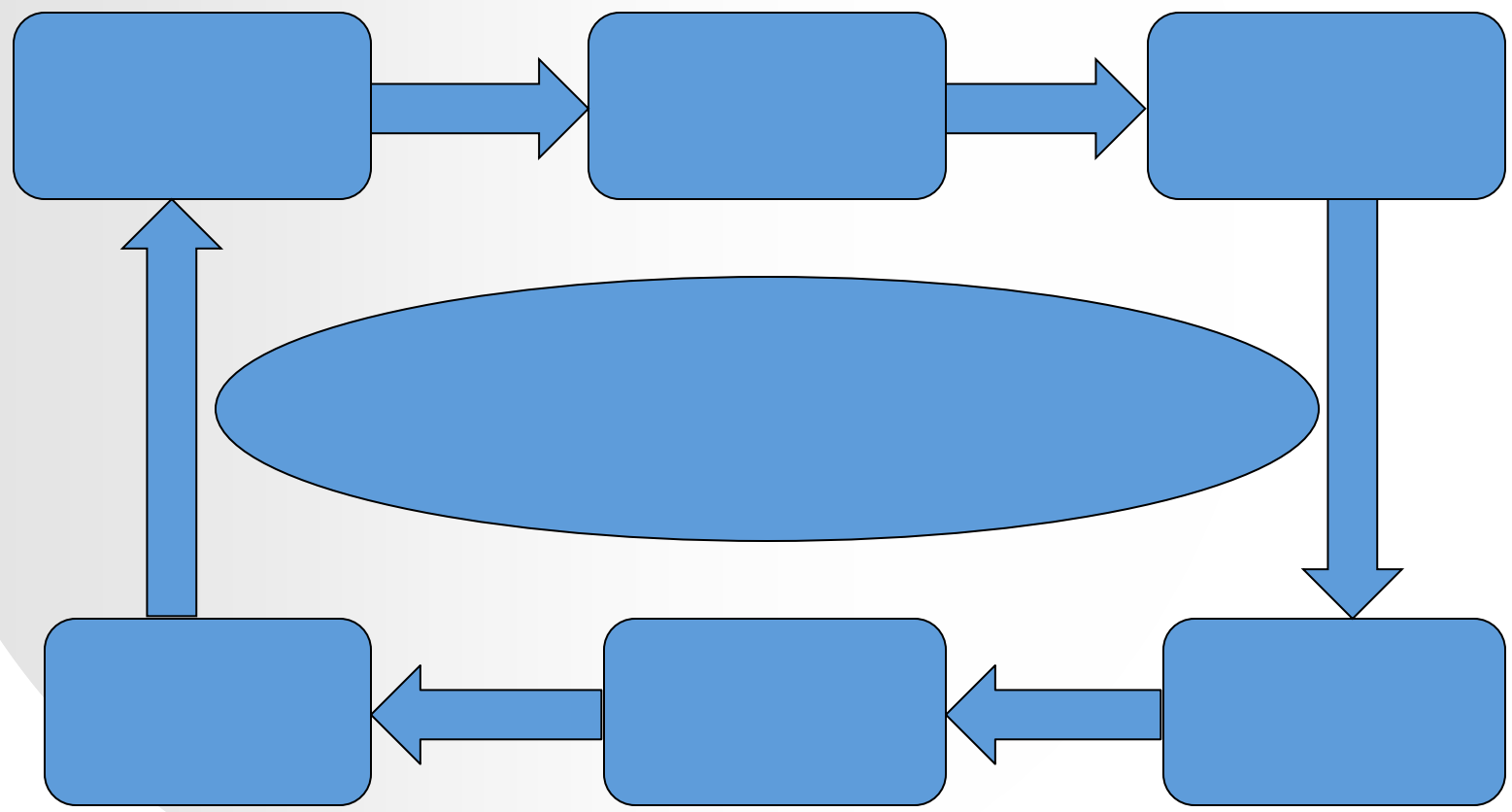
CIOT

DM

CIOS

PC







欢迎批评指正，
谢谢！

